

RADIO TODAY

WEDNESDAY, JULY 12, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300
 KERN - 1410 KFSG - 1150 KGJF - 1230 KMPG - 710 KPPC - 1240 KWIK - 1490
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

PROGRAM HIGHLIGHTS

MYSTERY—

6:30 KECA-Hannibal Cobb
 7:00 KNX-Philip Marlowe
 7:30 KFI-Richard Diamond
 8:00 KECA-Detour
 8:30 KFI-The Falcon
 9:00 KNX-Mr. Chameleon

QUIZ—

3:00 KMPC-Musical Tune-O
 6:00 KNX-Pays to Be Ignorant
 6:30 KHJ-Answer Man
 7:30 KECA-Dr. I. Q.
 8:00 KHJ-What's Name of Song
 9:00 KFI-Break Bank

7:00 A.M.

KFI-News
 KLAC-Haynes Reins
 KECA-Welcome to Hollywood
 KNX-News, Music
 KMPC-Farm Advisor
 KFAC-Coffee Cup Curt.
 KFVB-Bill Leyden
 KHJ-F. Hemingway

7:15 A.M.

KFI-F. Lawton
 KHJ-Bkfst. Gang
 KMPC-News
 KNX-Stars in Morn.
 KRKD-News

7:30 A.M.

KFI-Platter Party
 KRKD-Morn. Chapel Hour
 KNX-Frank Goss
 KMPC-Sports Wire
 KECA-News

7:45 A.M.

KFI-Sam Hayes
 KNX-Harry Babbitt
 KHJ-News
 KMPC-All Time Hits
 KECA-Zeke Manners

8:00 A.M.

KFI-Coffee Time
 KLAC-News, Stocks
 KECA-Bkfst. Club
 KFVB-Clete Roberts
 KMPC-News
 KNX-Top Morning
 KFAC-Country Church
 KHJ-Cecil Brown
 KFOX-Bible Society

8:15 A.M.

KNX-Dave Valle
 KMPC-Mkts., Sports
 KLAC-Sports, Haynes
 KHJ-News
 KFVB-L.A. Breakfast

8:30 A.M.

KFI-Jack Berch
 KFAC-News
 KNX-Grand Slam
 KMPC-Bing Crosby
 KHJ-Bible Institute
 KRKD-News

8:45 A.M.

KFI-Meyers Goes Mkt.
 KFAC-Unity
 KMPC-News
 KNX-Rosemary
 KLAC-Racing News

9:00 A.M.

KFI-News, Ladies' Day
 KMPC-Instit. Religious Science
 KECA-Be Seated
 KNX-Wendy Warren
 KFAC-Morn. Concert
 KHJ-K. Smith Speaks
 KLAC-News, Music
 KFVB-Bkfst. Club

9:15 A.M.

KHJ-Garden Guide
 KLAC-Bill Stewart

SPORTS—

6:30 KMPC-Hollywood Park
 8:15 KMPC-L.A.-S.F.

DRAMA—

6:00 KFI-Halls of Ivy
 7:00 KFI-Big Story
 7:00 KHJ-John Steele
 8:00 KFI-One Man's Family
 8:30 KNX-Dr. Christian
 8:30 KHJ-Family Theater
 9:30 KFI-Mr. District Attorney

COMEDY—

9:30 KNX-Garry Moore

MUSIC—

7:30 KNX-Holly. Music Hall

KNX-Aunt Jenny
 KMPC-Dinah Shore

9:30 A.M.

KHJ-Women Wond'ful
 KECA-Quick as Flash
 KMPC-Chef
 KNX-Helen Trent
 KFVB-Dave Ormont

9:45 A.M.

KFI-Around Town
 KNX-Our Gal Sunday

10:00 A.M.

KHJ-Glenn Hardy
 KFAC-Accent Strings
 KLAC-Al Jarvis
 KNX-Big Sister
 KMPC-Bill Ewing
 KECA-Surprise Pkg.

10:15 A.M.

KFI-Are Ya Listen'g?
 KHJ-Tello Test
 KNX-Ma Perkins

10:30 A.M.

KFI-Report from Pentaton
 KLAC-Honest Opinion
 KHJ-Norma Young
 KFAC-Serenade
 KECA-My True Story
 KNX-Dr. Malone
 KMPC-Musical Tune-O
 KFVB-Dave Ormont

10:45 A.M.

KFI-Life Beautiful
 KNX-Guiding Light

11:00 A.M.

KFI-Double, Nothing
 KLAC-Al Jarvis
 KFAC-Piano Parades
 KECA-Mag. of Air
 KFVB-Maurice Hart
 KMPC-Bill Ewing
 KNX-2nd Mrs. Burton
 KHJ-Ladies Fair

11:15 A.M.

KNX-Perry Mason
 KECA-J. B. Kennedy
 KFAC-Guy Bates Post

11:30 A.M.

KFI-Live Like A Millionaire
 KFAC-Music Hall
 KRKD-News
 KNX-Nora Drake
 KECA-Ira Cook
 KHJ-Queen for Day
 KFVD-Union Rescue Mission

11:45 A.M.

KNX-Brighter Day

12 NOON

KFI-Farm Reports
 KECA-Hank Weaver
 KNX-News
 KFAC-Luncheon Cnrt.
 KMPC-Moods in Music
 KLAC-Ballroom
 KHJ-News
 KFVB-Bill Anson
 KFVD-Editor of Air

12:15 P.M.

KFI-Road of Life
 KECA-Baukhage
 KMPC-News to You
 KHJ-Pix-O

12:30 P.M.

KFI-Pepper Young
 KMPC-Facts for Farmers
 KECA-Frances Scully
 KFVB-News
 KHJ-Nancy Dixon
 KNX-Open House

12:45 P.M.

KFI-Rite to Happiness
 KFAC-News
 KFVB-Bill Anson
 KMPC-Safety Rangers
 KHJ-Sports, Music
 KECA-Double Feature

1:00 P.M.

KFI-Backstage Wife
 KECA-Ira Cook
 KNX-Nona from Nowhere
 KHJ-Sports, Music
 KFAC-Village Festival
 KMPC-Calif. Carousel
 KLAC-News, Sports

1:15 P.M.

KFI-Stella Dallas
 KLAC 570 Club
 KFAC-Matinee
 KNX-Hilltop House

1:30 P.M.

KFI-Lorenzo Jones
 KNX-Disk Jockey
 KECA-Easy Aces
 KFVB-News

1:45 P.M.

KFI-Widder Brown
 KECA-Ted Malone
 KFVB-Bill Anson

2:00 P.M.

KFI-When Girl Marries
 KLAC-News, Sports
 KECA-Chance of Lifetime
 KRKD-L.A. Fire Dept.
 KMPC-Calif. Carousel
 KNX-Geo. Fisher
 KFAC-Composer's Corner
 KHJ-Sports, Music

2:15 P.M.

KFI-Portia
 KLAC 570 Club
 KNX-Take It Easy
 KRKD-Hlywd. Bowl Reporter

2:30 P.M.

KFI-Plain Bill
 KECA-Bride & Groom
 KNX-Bing Crosby

2:45 P.M.

KFI-Front Pg. Farrell
 KFVB-B. Anson
 KNX-Arthur Godfrey

3:00 P.M.

KFI-Travelers
 KECA-In Hlywd.

KLAC-News, Sports
 KFAC-World Opera
 KFVB-Peter Potter
 KHJ-Sports, Music
 KMPC-Musical Tune-O
 KRKD-Tops in Pops

3:15 P.M.

KLAC-D. Otis
 KECA-Leyden with Song
 KHJ-Baker's Dozen

3:30 P.M.

KFI-Aunt Mary
 KFAC-Lyrics Chorus
 KMPC-Magic of Melody

3:45 P.M.

KFI-Love and Learn
 KFAC-News
 KNX-Arthur Godfrey
 KHJ-Lynn Looks at Hollywood

4:00 P.M.

KFI-Woman's Secret
 KHJ-Fulton Lewis
 KNX-Massey & Tilton
 KFAC-Masterpieces
 KLAC-News, Sports
 KECA-Baker's Noteb'k
 KFVB-Peter Potter
 KMPC-News

4:15 P.M.

KFI-Dr. Paul
 KHJ-F. Hemingway
 KLAC-Bill Stewart
 KNX-Strike It Rich
 KECA-Play It Again
 KMPC-Bands & Ballads

4:30 P.M.

KFI-Burrill Wheeler
 KHJ-Behind Story
 KFVB-Red Rowe
 KMPC-Romance & Rhythm

4:45 P.M.

KHJ-Sam Hayes
 KLAC-Racing R'ndup
 KECA-Elmer Davis
 KRKD-News
 KNX-Harry Babbitt

5:00 P.M.

KFI-Feature Wire
 KMPC-News, Ewing
 KHJ-Arlington, Records
 KFAC-Sun. Serenade
 KLAC-News, Sports
 KECA-News Period
 KNX-Larry Lesueur

5:15 P.M.

KFI-Ted Myers
 KMPC-Up Swing
 KLAC-Bill Stewart
 KNX-Sports
 KECA-Happy Theatre

5:30 P.M.

KFI-Casa Cugat
 KRKD-Sports Dial
 KNX-Chet Huntley
 KHJ-Challenge of Yukon
 KECA-Superman
 KFAC-Whoa Bill
 KFVB-Red Rowe
 KMPC-All Time Hits

5:45 P.M.

KFI-E. Peterson

KLAC-Sportsbook
 KRKD-Race Results
 KMPC-Top Tunes
 KNX-Frank Goss

6:00 P.M.

KFI-Halls of Ivy
 KLAC-News
 KFVB-Clete Roberts
 KMPC-Norman Nesbitt
 KHJ-Gabriel Heatter
 KFAC-Prelude to Evening
 KECA-E. C. Hill
 KNX-Pays Be Ignorant

6:15 P.M.

KMPC-Sports
 KLAC-Ballroom
 KFVB-Sports
 KHJ-Newsreel
 KECA-Main to Malibu

6:30 P.M.

KFI-Top Secret
 KFVB-Frank Bull
 KHJ-Answer Man
 KNX-Robt. Q. Lewis
 KECA-Hannibal Cobb
 KMPC-Hollywd. Park
 KFAC-Mus. Milestones

6:45 P.M.

KHJ-Sam Hayes

6:55 P.M.

KHJ-Bill Henry

7:00 P.M.

KFI-Big Story
 KRKD-News
 KECA-Lone Ranger
 KHJ-John Steele
 KLAC-News, 570 Club
 KMPC-Words & Music
 KNX-Philip Marlowe
 KFAC-Twilight Hour

7:30 P.M.

KFI-Rich'd Diamond
 KHJ-Cisco Kid
 KNX-Holly. Mus. Hall
 KFVB-Music
 KFAC-Echoes, Encores
 KECA-Dr. I. Q.

7:45 P.M.

KFVB-Rosary Hour

8:00 P.M.

KFI-One Man's Family
 KNX-Eric Sevareid
 KFAC-Eve. Concert
 KHJ-Name of Song
 KECA-Detour
 KFVB-Music
 KLAC-News, Music
 KMPC-Southland Story

8:15 P.M.

KFI-World News
 KNX-Stepping Out
 KMPC-L.A.-S.F.
 KFVB-Guest Star

8:30 P.M.

KFI-The Falcon
 KNX-Dr. Christian
 KHJ-Family Theater
 KFVB-News
 KECA-Mystery: Thru Listening Glass
 KGER-Timely Topics

8:45 P.M.

KFVB-Randstand

9:00 P.M.

KFI-Break Bank
 KECA-Cliche Club
 KNX-Mr. Chameleon
 KFAC-Eve. Concert
 KHJ-Glenn Hardy
 KMPC-L.A.-S.F.
 KFVB-Help Wanted

9:15 P.M.

KHJ-Fulton Lewis
 KFVB-Bandstand

9:30 P.M.

KFI-District Attorney
 KHJ-Orchestra
 KNX-Garry Moore
 KECA-Lawrence Welk

9:45 P.M.

KNX-Club 15
 KFVB-Bill Anson

10:00 P.M.

KFI-Reporter
 KECA-Bob Garred
 KHJ-I Love Mystery
 KFVB-G. Norman
 KNX-Chet Huntley
 KFAC-Crossroads
 KMPC-L.A.-S.F.

10:15 P.M.

KFI-Johnny Murray
 KECA-Sports Report
 KNX-Bob Elson
 KHJ-Frank Edwards

10:30 P.M.

KFI-Virgil Pinkley
 KNX-Russ Morgan
 KECA-Science of Mind
 KHJ-Lonesome Gal
 KMPC-Leisure Time

10:45 P.M.

KFI-Sports, Kay Kyser
 KLAC-News, Don Otis
 KECA-One for Book

11:00 P.M.

KFI-Ted Meyers
 KLAC-Don Otis
 KECA-New Yorkers
 KNX-Larry Thor
 KFAC-Crossroads
 KFVB-G. Norman
 KMPC-Leisure Time
 KHJ-Arthur Van

11:15 P.M.

KFI-Johnny Murray
 KNX-Merry-Go-R'nd
 KECA-Jerry Wald

11:30 P.M.

KFI-Mindy Carson
 KECA-Phil Ohman
 KHJ-Baker's Dozen

11:45 P.M.

KFI-Milestones
 KNX-U & Korea

12:00 Midnight

KFI-Musical Menu
 KLAC-Don Otis
 KFVB-Music
 KNX-News, Allen
 KFAC-Serenade
 KRKD-Serenade
 KECA-News

F-M SCHEDULE

KHJ—101.1 Meg. 1:30 to 9 p.m. 1:30-Farm Fare (From 1:45 to 9 p.m. same as AM schedule above.)	9:00-Broadway Lullaby KFI—105.9 Meg. 3:00-Melodies 3:30-Classics 5:00-Eve. Concert 7:00-World of Music KUSC—91.5 Meg. 9:30 a.m.-Music Story 11:30-Looking Glass 3:00-B.C. Forum 6:00-Shakespeare 7:00-Concert 9:00-Music	KKLA—97.1 Meg. 3 to 9 p.m. :00-Church Service :00-Organ Reveries :45-Piano Classics :00-Bible Hr. 0:15-Rev. James 11:30-Starlight Journey KECA, 95.5 meg.-4:30 to 12. KFAC, 104.3 meg.-24-hour schedule KRKD, 98.3 meg.-5:30 a.m. to 7 p.m.
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